



## Board Executives

### Chair

Jasson Crockett  
*SNAP Inc.*

### Past Chair

Younes Atallah  
*Regent Santa Monica  
Beach*

### Treasurer

Celia Fisher  
*Beach Moms*

### Vice-Chair

Dustin Peterson  
*Fairmont Miramar  
Hotel & Bungalows*

### Vice-Chair

Dr. Kathryn Jeffery  
*Santa Monica College*

### Vice-Chair

Vee Gomez  
*Beach Yoga SoCal*

### Vice-Chair

Greg Morena  
*The Albright*

### Vice-Chair

Charlie Lopez-  
Quintana  
*ETC Hotels*

## Board Members

Dom Bei  
*SM Firefighters*

Rudy Flores  
*SM Police Officers*

Paula Larmore  
*Harding, Larmore,  
Kutcher & Kozal LLP*

Michael Altchule  
*UCLA Health*

Santa Monica City Council  
City Hall  
1685 Main St.  
Santa Monica, CA

RE: Sepulveda Transit Corridor Project

Dear Santa Monica City Council,

I am writing to express strong support for Sepulveda Transit Corridor Project for the inclusion of a UCLA metro station in the proposed transit expansion. Santa Monica, as a neighboring community, stands to benefit significantly from this addition.

A UCLA station would substantially reduce traffic congestion on the 405 freeway and surrounding streets, easing the daily commute for Santa Monica residents who work, study, or seek medical care at UCLA. This station would directly connect Santa Monica to one of the largest employers in Los Angeles County, providing over 40,000 employees and 44,000 students with a more efficient and sustainable commuting option. Such a connection would promote equity, particularly for those who cannot afford the high cost of car ownership or the expensive housing near UCLA.

Additionally, increased accessibility through a UCLA station would support Santa Monica's local economy. The station would encourage students and employees to explore businesses and services in Santa Monica, driving economic growth and fostering a stronger connection between our communities.

In summary, a UCLA metro station would not only improve transit connectivity and reduce traffic, but it would also support economic development, environmental sustainability, and social equity for the residents of Santa Monica and beyond. I urge you to consider these benefits as you evaluate the proposal.

Thank you for your attention to this matter.

Sincerely,

Judy Kruger  
President & CEO

Jasson Crockett  
Chair of the Board of Directors

## Board Continued

Eddie Guerboian  
*Jeweler*

Neil Carrey  
*Attorney*

Jeremy Rawitch  
*RAND*

Elnie Vannatim  
*Cedars Sinai*

Addie VanGessel  
*Tavern on Main*

Gina Gribow  
*EKA Public Affairs*

Jessica Rincon  
*Le Merigot Hotel*

Florence Granteral  
Fall  
*Neuehouse*

Stephanie Eglin  
*Macerich*

Lilit Avagyan  
*US Bank*

Melissa Cohen  
*Boston Properties*

Jenn Verma  
*Lionsgate*

Ben Marcus  
*UP Partners*

Elias Garcia  
*Kaiser Permanente*

Yvette Sims  
*Hair by Yvette  
Cheree*