



August 12, 2024

The Honorable John Erickson and Members of the City Council  
West Hollywood City Hall  
8300 Santa Monica Boulevard  
West Hollywood, CA 90069

VIA EMAIL: [council@weho.org](mailto:council@weho.org)

Dear Mayor Erickson and Members of the City Council:

The West Hollywood Chamber of Commerce supports the Sepulveda Transit Corridor (STC) Project alternatives that include a direct, on-campus station at the University of California, Los Angeles (UCLA) and a seamless connection to the Metro Purple (D) Line in Westwood Village. We have joined the Sepulveda Transit Corridor for All (STC4All) Coalition and urge the City of West Hollywood to do the same.

Commuters to and from the San Fernando Valley and the Westside suffer consistently congested freeways and arterial roads and have limited public transportation options. The public transportation options they do have require multiple transfers, pushing them to use their personal vehicles, if they have one. Such high usage of personal vehicles and limited public transportation options negatively affect our quality of life, through increased stress, pollution, and less time doing more valuable activities.

Metro's ridership projections reveal that the options that will be most utilized include a direct stop at UCLA and a seamless connection to the Purple (D) Line. To get people out of their cars, while keeping them out of their cars, and put them into public transportation, it is imperative that Metro create options, with limited transfers, directly to the destinations that most commuters are traveling to. The appeal and effectiveness of public transportation is based on its seamlessness, affordability, speed, reliability, and accessibility.

Sincerely,

A handwritten signature in black ink, appearing to read "Genevieve Morrill", written in a cursive style.

Genevieve Morrill  
President and CEO  
West Hollywood Chamber of Commerce

cc: David Fenn – [dfenn@weho.org](mailto:dfenn@weho.org)